

FOCUS ON...



WHAT IS IT?

TikTok Now is a newly released video 'effect' on the social media platform TikTok. It allows users to capture what they're doing in the moment using their device's front and back camera. With a daily prompt to capture a 10-second video or a static photo to easily share what they're up to.

SAFETY FEATURES

- By default, all TikTok Now posts are private and only shown to friends and followers.
- The option to show to everyone is not available to users under 18.
- 13- to 15-years-old should only be able to post comments on their friend's photos or videos.



ADVICE FOR KEEPING CHILDREN & YOUNG PEOPLE SAFE

RISKS...



- FOMO (Fear Of Missing Out) - users often overshare.
- Potential to interact with strangers.
- Peer pressure.
- Age verification easily bypassed.
- Content being screenshot, maliciously edited & shared.

TOP TIPS...



Encourage children & young people to:

- Check privacy settings.
- Understand the risks of sharing personal information.
- Make sure content is checked by a 'trusted adult' before it's shared.
- Consider the risks associated with being online, how to seek support and report.
- **Explore safe & fun TikTok Now content.**



Take time to check it out for yourself. Always promote yourself as a source of support, and someone to talk to if a child or young person has any concerns.

Keep up to date by visiting www.kidsonlineworld.com