

# THE 4 C'S OF ONLINE SAFETY

## KEEPING CHILDREN SAFE IN EDUCATION 2021

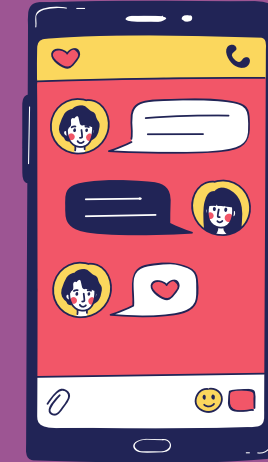


### CONTENT



**Content:** being exposed to illegal, inappropriate or harmful content, for example: pornography, fake news, racism, misogyny, self-harm, suicide, anti-Semitism, radicalisation and extremism

### CONTACT



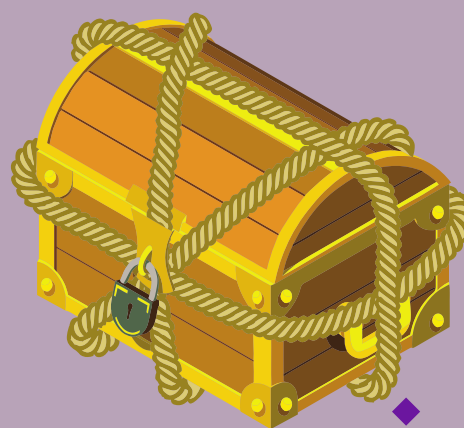
**Contact:** being subjected to harmful online interaction with other users; for example: peer to peer pressure, commercial advertising and adults posing as children or young adults with the intention to groom or exploit them for sexual, criminal, financial or other purposes

### CONDUCT



**Conduct:** personal online behaviour that increases the likelihood of, or causes, harm; for example, making, sending and receiving explicit images (e.g. consensual and non-consensual sharing of nudes and semi-nudes and/or pornography, sharing other explicit images and online bullying

### COMMERCE



**Commerce** – risks such as online gambling, inappropriate advertising, phishing and or financial scams