

FOCUS ON...

HOW DOES IT WORK?

NGL stands for "not gonna lie". Users post their "NGL link" on an Instagram story, and their followers can send anonymous messages to their NGL inbox in the app. The creators say "we made NGL as a place where you can be your real, honest, authentic self. Silly, somber, sassy, and everything in between."

AGE RATING?

- Users must be over 18 to use the app. However, there is no age verification process.
- Anyone with an Instagram account can set up a NGL account. Instagram requires users to be over 13.
- Which means users under 18 simply download the NGL app and enter their Instagram username to gain access.



PEGI
18+



ADVICE FOR KEEPING CHILDREN & YOUNG PEOPLE SAFE

IS IT SAFE...



1. The app uses AI content moderation that utilises deep learning and rule-based character pattern-matching algorithms to filter out harmful language and bullying, including emojis. However, not entirely fool-proof.
2. In-app reporting and blocking.
3. There is a 'Safety Centre' with information for users, parents, law enforcement and educators.

TOP TIPS...



If as an adult you decide to use this app consider the following:

1. Block sender - bullying can be stopped in it's tracks by blocking the sender of the harmful message on NGL.
2. Report the message to the NGL team in the app.

THIS APP IS NOT SUITABLE FOR CHILDREN (THOSE UNDER 18).

THEY ARE MORE LIKELY TO EXPERIENCE HARASSMENT, ALARM OR DISTRESS BECAUSE USERS CAN BE ANONYMOUS.



Take time to check it out for yourself. Always promote yourself as a source of support, and someone to talk to if a child or young person has any concerns.

Keep up to date by visiting www.kidsonlineworld.com