DEEPFAKES

Deepfakes are videos or images that have been created or manipulated using artificial intelligence (AI) to make them look real.

Deepfakes can be used to create fake news or spread misinformation.

There are tools and technologies being developed to detect and prevent the spread of deepfakes.

It's important to verify the authenticity of any video or image before believing or sharing it.

Deepfakes can be harmful because they can be used to deceive people and damage reputations.

Reforms in the Online Safety Act last year criminalised sharing 'deepfake' intimate images. The new offence, to be introduced via an amendment to the Criminal Justice Bill, imposes penalties on those creating sexually explicit deepfakes without consent. This includes facing a criminal record and unlimited fines. Even creating a deepfake with intent to cause distress is now a criminal offense, irrespective of sharing intentions.