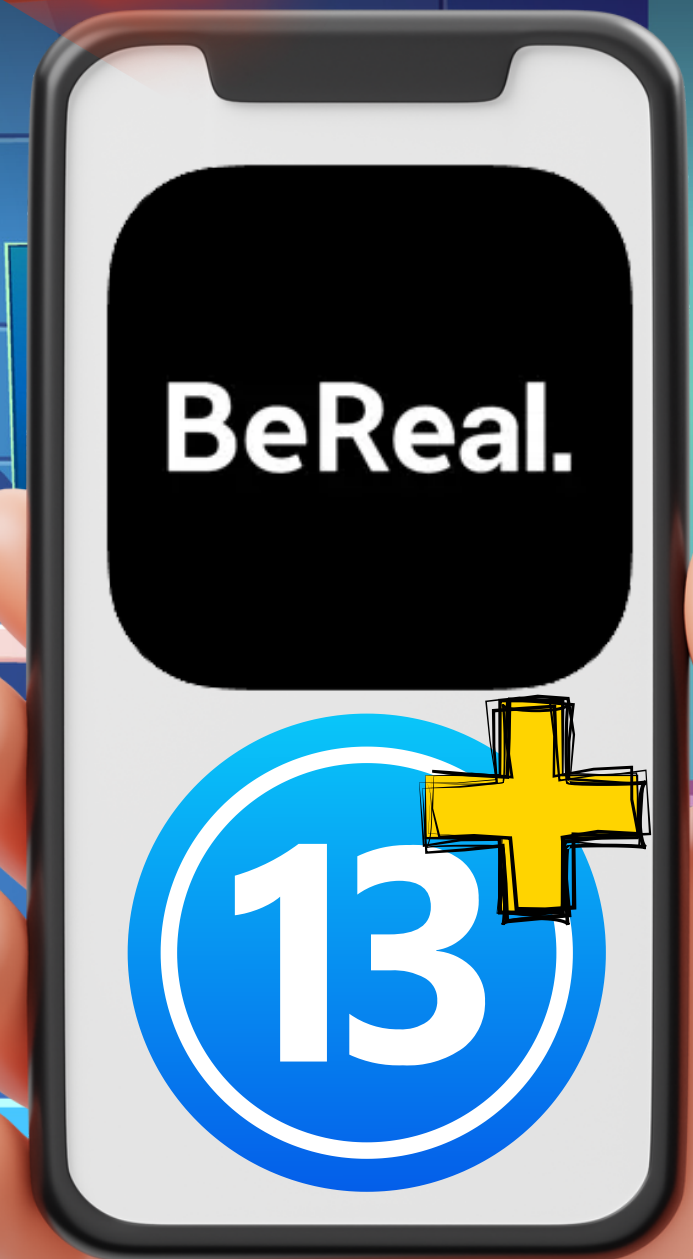


FOCUS ON...

HOW DOES IT WORK?


Everyday at a different time, everyone is notified simultaneously to capture and share a photo in 2 minutes. Users have to capture and post their content in order to see what their friends are up to. The app is designed to take both a selfie and a frontal photo simultaneously. Some days the BeReal notification comes with a unique challenge. This app is popular because it encourages users to share their real life without filters. On all account types, content is only live for 24 hours, a bit like a "Story" post on apps like Snapchat and Instagram.




ADVICE FOR KEEPING CHILDREN & YOUNG PEOPLE SAFE

IS IT SAFE...



 When creating an account users are asked to set their account to "Private" or "Discovery". Discovery mode makes your account public, and places your post each day to a "Discovery" newsfeed, which any user of the app worldwide can access and view, react to and comment on your post.

 "Private" mode means users who aren't friends with you on the app cannot view or comment on your posts.

 Users must tap on the location icon before making a post to disable the app from displaying your exact location on a map. There is no way to permanently disable your location being shown, unless you turn off your location tracking in your phone settings.

TOP TIPS...



- BeReal is positive in that it encourages users to share their 'real-self', rather than their 'best-self' online. This supports users with their body image and self-esteem.
- However, it is important to recognise that this app encourages users to share lots of personal information. Therefore discuss the risks of oversharing online.
- It is important to discuss "friends", including "friends of friends" when children and young people are considering who to add to their friend's lists.



WARNING THIS APP ENCOURAGES USERS TO SHARE LOTS OF PERSONAL INFORMATION.

 Take time to check it out for yourself. Always promote yourself as a source of support, and someone to talk to if a child or young person has any concerns. 

Keep up to date by visiting www.kidsonlineworld.com